

# Atal Incubation Centre-GGSIPU Foundation Delhi

Guru Gobind Singh Indraprastha University

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Ref: GGSIPU/AI2C/AIC/2025-26/01

Date: 8<sup>th</sup> April 2025

## Notice

### Invitation to CorporateX Session with Leaders from The Indian Express

Atal Incubation Centre – GGSIPU is pleased to announce an upcoming session under its CorporateX initiative, focused on bridging the gap between startups and industry leaders. This interactive session will feature senior leaders from The Indian Express (Digital), offering valuable insights on digital innovation, user engagement, and startup-corporate collaboration.

#### Why Attend This Session?

Startups often face challenges in product-market fit, scaling sustainably, and partnering with established players. This session aims to help founders and aspiring entrepreneurs:

- Understand the importance of user-centric product development.
- Learn how to leverage customer feedback and data to drive growth.
- Discover models for successful startup-corporate partnerships.
- Gain insight into real-world challenges and best practices in the digital ecosystem.

#### Meet the Speakers:

- **Shyamal Datta, Head of Product, The Indian Express (Digital)**

With 16+ years of experience in product management across media, e-commerce, and classified platforms, Shyamal specializes in monetization strategies and user engagement.

- **Javed Ahmad, Chief Project Manager, The Indian Express (Digital)**

With over 13 years of experience in digital project and product management, Javed brings deep expertise in media-tech, video platforms, and product growth strategies.



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## Session Details:

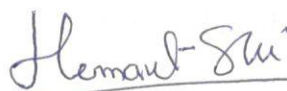
- **Date:** 17th April 2025
- **Time:** 3:00 PM – 4:30 PM
- **Venue:** Atal Incubation Centre, GGSIPU Campus
- **Register:** <https://aic-ggsipu.org/event/corporatex>

This is an excellent opportunity for students, early-stage founders, and aspiring entrepreneurs to interact directly with industry experts and gain practical knowledge applicable to real-world ventures.

We invite the GGSIPU community to participate and make the most of this expert-led session. For further details, please contact the AIC GGSIPU office.

Let's continue building a more informed, collaborative, and impactful startup ecosystem.

**For AIC GGSIPU Foundation Delhi**

  
(CEO, AIC-GGSIPU)



8<sup>th</sup> April 2025  
New Delhi